

The March LifeCare Campus will be the most unique and beautiful health care campus in the world. It will be a place of leading-edge medical research and treatment -- a one-stop location where patients of all ages will be treated and healed. We're proud of the campus we're building and want to share it with you. *March LifeCare Magazine* is your portal to follow progress as the campus is built out and matures.

The March LifeCare Campus will be a great asset to this region. Beyond offering employment, this project will give our area national visibility and become one of the premiere health service campuses in the country. March LifeCare is a revitalization magnet that will allow residents quality care close to home.

March LifeCare Magazine will introduce you to the partners designing and building the campus, including HOK, creators of innovative patient care settings for the 21st century, and McCarthy Building Companies, the number one hospital builder in California. Future editions will cover activities on the campus including research and education, wellness programs, a calendar of events, and so much more.

In this issue we recount changing demographics, increasing health care needs, and the devastating economic conditions that led to the 'Perfect Storm', *the opportunity*, for a project of this magnitude. We'll present 'The Vision' for the campus. You'll also meet the team driving the project.

We feel that keeping the community informed is important. It allows us to establish the unique qualities of our brand and describe what differentiates March LifeCare from other health care facilities. It also helps you understand why we are so passionate about the project!

We hope to convey our passion for this project through this quarterly magazine. We want to hear from you too. Contact us with your thoughts on the March LifeCare Campus and *March LifeCare Magazine*. The March LifeCare Campus and *March LifeCare Magazine* represent a giant leap forward in creativity, planning, communication, and leadership in our area. Western Riverside County will never be the same!

Contact us at editor@marchlifecaremagazine.com.